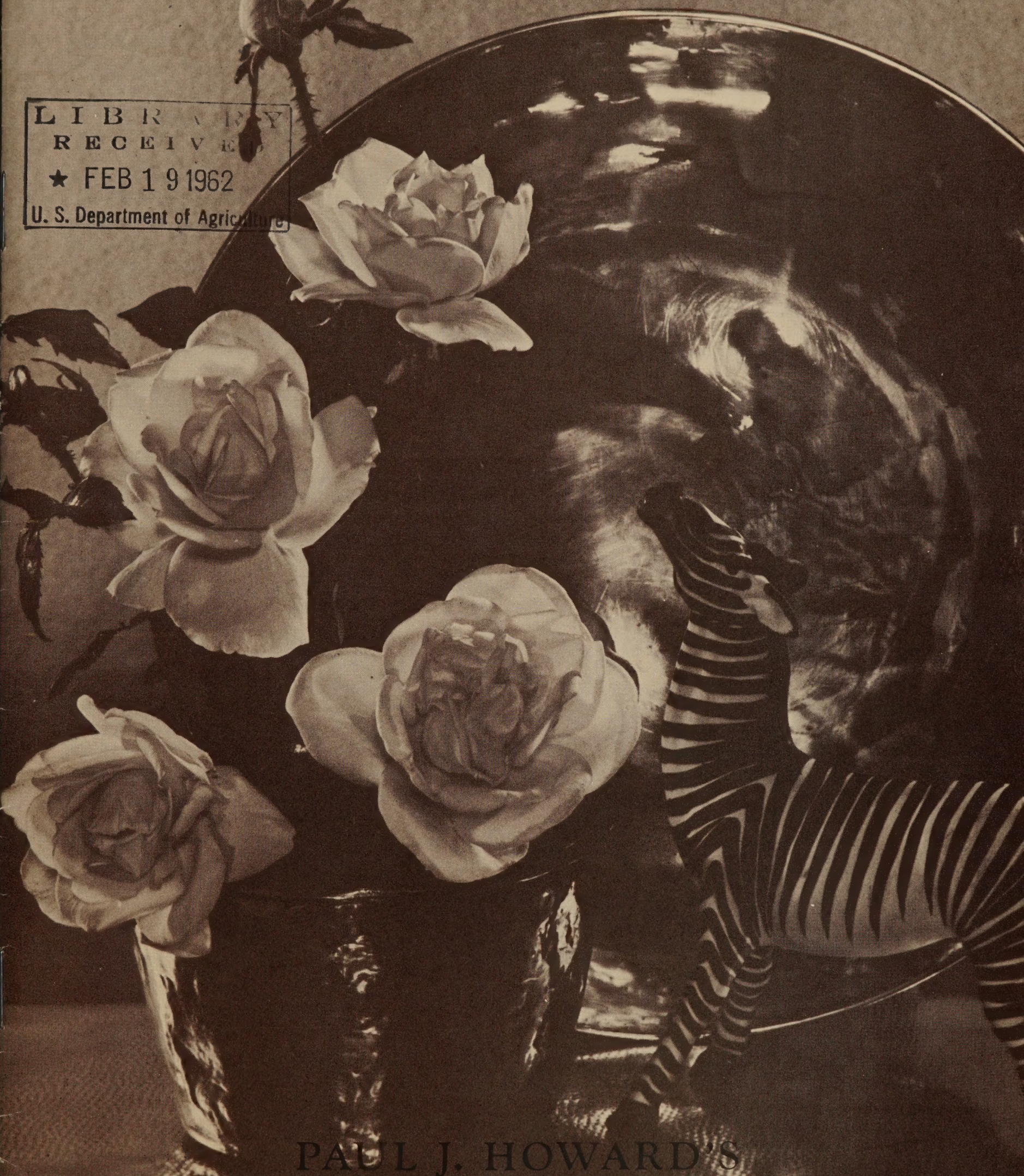


62

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Roses for 1962

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PAUL J. HOWARD'S
California Flowerland

11700 NATIONAL BOULEVARD, LOS ANGELES 64, Calif.

PAUL J. HOWARD'S PRESENTS

4 All-America Winners

Each variety on these pages has qualities of superior merit, new appeal, something different and exciting to offer — all guaranteed to grow and bloom in your garden.

CHRISTIAN DIOR



This magnificent, large, crimson-red rose, overlaid with iridescent scarlet reflects the elegance and perfection of the creations of the late Prince of Fashion. The full, double, high centered blooms are exquisitely formed, long lasting without fading or turning "blue". They are freely produced on long stems on a sturdy, upright bush. They have a light, tea-rose perfume.

Plant Pat. 1943.....\$3.50

KING'S RANSOM



This may well be the best pure yellow rose of all time. The glittering buds are long and slender; the huge, high centered, very full flowers shine like spun gold. Produced in amazing abundance for such a large rose, each plant gives a brilliant effect, and each bloom is produced on a long stem. The plants with rich green foliage are as tall as some Grandifloras.

Plant Pat. 2103.....Each \$3.50

JOHN S. ARMSTRONG



Now, the deepest velvety red rose of the Grandiflora class. A vibrant color that does not fade, burn or turn "blue".

Its large double blooms are born singly and in long-stemmed clusters which are strong and upright, and they last from 6 to 10 days, cut or on the plant. Remarkably resistant to diseases and pests, you will get long lasting color from Spring to late Fall.

Plant Pat. 2056.....Each \$3.50

JOHN S. ARMSTRONG
Dark Red Grandiflora



THE TOP ROSES FOR 1962 AND OUTSTANDING NEW CREATIONS

THANKSGIVING

Here is the rose you have been waiting to get, if you have seen it at Exposition Park, at rose shows, or in our trial garden as No. 99. A completely different, totally satisfactory rose in true fall colorings. Bronzy orange, gold, dusky rose colors are indescribably blended in flowers of great substance, form, and keeping qualities. The tall, upright plants produce the greatest quantities of long, straight, smooth-stemmed, practically thornless, blossoms we have ever seen in one season, a continuous supply of gorgeous cut flowers.

Plant Pat. Applied For.....\$3.00

HALLOWEEN

A companion to Thanksgiving in growth and blooming habit, but entirely different and new in flower form. The many petalled double flowers are like big fluffy pom-poms, but of great substance and keeping quality. They provide a new touch for flower arrangements, predominantly gold and copper tones.

Plant Pat. Applied For.....\$3.00

INVITATION

You will like the blend of beauty of this new rose: The color-rich salmon orange – the nice size and lovely form of buds and blooms, with petals which roll outward – its rich, pleasing fragrance. Plants vigorous but compact.

Plant Pat. 2018.....\$3.50

GOLDEN SLIPPERS



This brilliant rose is the only AARS Floribunda for 1962. The perfectly formed dazzling gold buds burst forth into showers of petite double flowers of fluorescent orange and gold. The plants are compact and sturdy, about 2½ ft. high, perfect for borders and landscape shrubs where they will provide brilliant color as well as armfuls of flowers for arrangements.

Plant Pat. Applied For..... Each \$2.50

8 TOP ROSES

for 1962

SPECIAL OFFER

One select 2 year bush of each

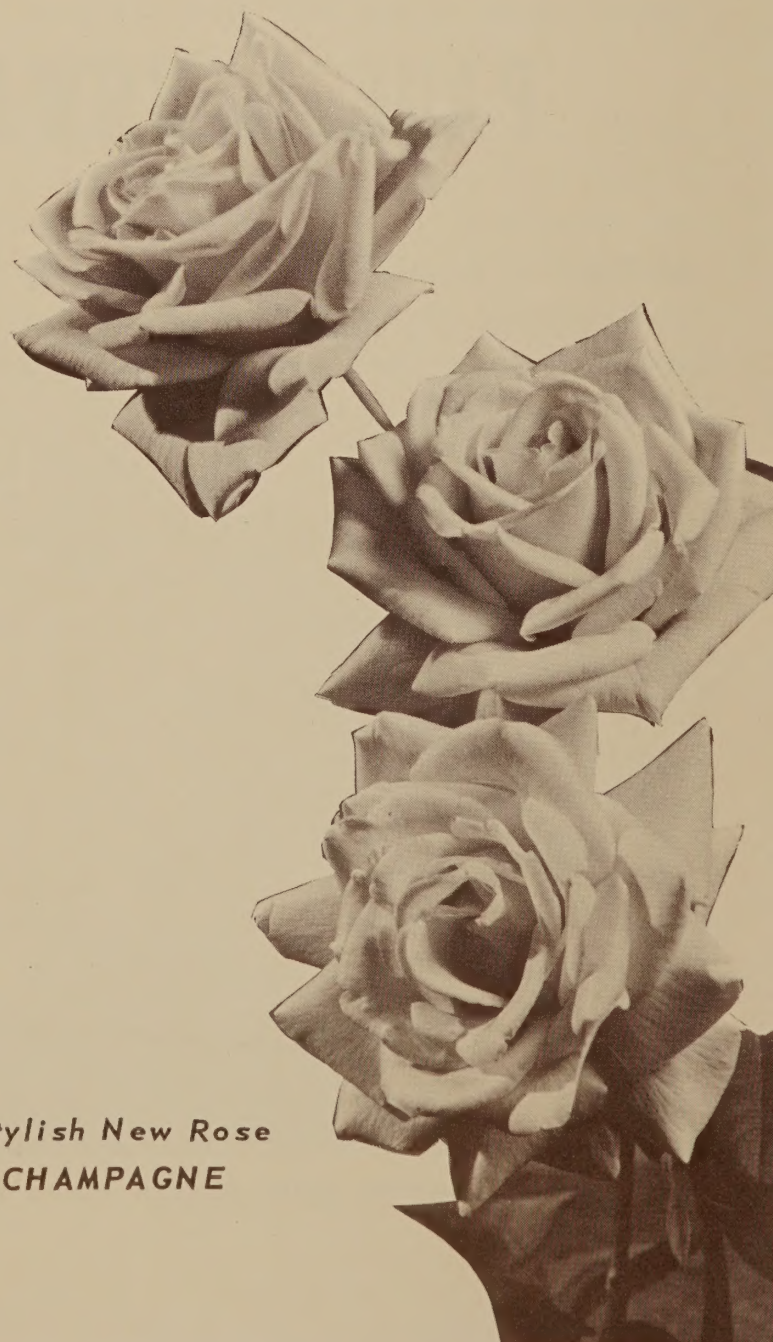
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|---------------------|-------------------|
| ● CHAMPAGNE | ● GOLDEN SLIPPERS |
| ● CHRISTIAN DIOR | ● HALLOWEEN |
| ● JOHN S. ARMSTRONG | ● INVITATIONS |
| ● KING'S RANSOM | ● THANKSGIVING |

(save \$3.55) - - - - - for \$21.95

CHAMPAGNE

A sparkling new color, apricot and buff with overtones of pink and gold, making a soft blending of subtle tones. Flowers are large, of exhibition quality, with lots of "style". The long cutting-stems have almost no thorns. Plants vigorous, upright, with handsome blue-green foliage.

Plant Pat. Applied For.....\$3.00



Stylish New Rose
CHAMPAGNE



PAUL J. HOWARD'S *Bush Roses*

AMERICAN BEAUTY.....\$2.00

The old-time favorite, from which the shade of red gets its name. A fragrant Hybrid Perpetual at its best in warm climate.

ANGEL WINGS\$3.00

One of America's favorite exhibition roses, with many blue ribbons and "best of show" awards. Long soft yellow buds open to perfectly formed creamy white flowers, tinted with pink.

ARLENE FRANCIS..... \$3.00

Big clear yellow rose with a delightful fragrance, fine form.

AVON.....\$3.50

Brilliant new red rose with intense fragrance. Very large flowers, good growth and foliage.

AZTEC (Pat. No. 1648).....\$2.75

Vivid orange scarlet roses of great size, high centered, very double and long lasting; vigorous bushy plant blooms freely all season.

BEN HUR -- See Grandiflora Roses, Page 9.

BLACK VELVET.....\$3.00

Velvety black-maroon, semi-double. The darkest red in our list.

BUCCANEER-See Grandiflora Roses, Page 9.

CAPISTRANO (Pat. No. 922)..... \$2.00

Long buds and big broad-petalled blooms of glowing rose pink that does not fade, delightfully fragrant; blooms constantly.

CARELESS LOVE (Pat. No. 1582)\$2.50

A unique rose with the coloring of a variegated camellia, combining white with red or pink blotches and streaks.

PAUL J. HOWARD'S *Bush Roses*



ANGEL WINGS

CARROUSEL - See Grandiflora Roses, Page 7.

CHAMPAGNE See Page 3.

CHRISTIAN DIOR..... See Page 2.

CHARLOTTE ARMSTRONG.....\$1.50
Long carmine red buds open to big 30-petalled roses, salmon cerise, on long stems.

CHRYSLER IMPERIAL AARS- 1953 (Pat. No. 1167)..... \$2.50
Long tapered buds of velvety maroon unfurl to beautiful high centered roses of vivid crimson, 4½ to 5 inches across, richly fragrant. Bush is of medium height, compact, with healthy, dark green foliage.

COUNTESS VANDAL..... \$1.50
Beautiful pink rose, that has never lost its popularity. Buds are copper, flowers bright pink with yellow base.

DAINTY BESS..... \$1.50
Lovely single blooms of soft light pink with maroon stamens, in sprays. Plant vigorous, blooms constantly.

DAMON RUNYON..... \$2.00
A rich crimson rose introduced by Howard and Smith several years ago, without great publicity. So many who have grown or seen it have requested it as their favorite for color, size, fragrance and production of bloom, we are glad to again offer it.

DUET AARS-1961 (Pat. No. 1903).....\$3.00
A beautiful addition to the list of fine pink roses, with big flowers having massive petals of variable color. Crimson buds unfurl to show thick petals of soft salmon pink, the reverse side being rich crimson rose.

ECLIPSE (Pat. No. 172).....\$1.50
Still one of the finest yellows, with long graceful buds on long stems; vigorous tall bush.

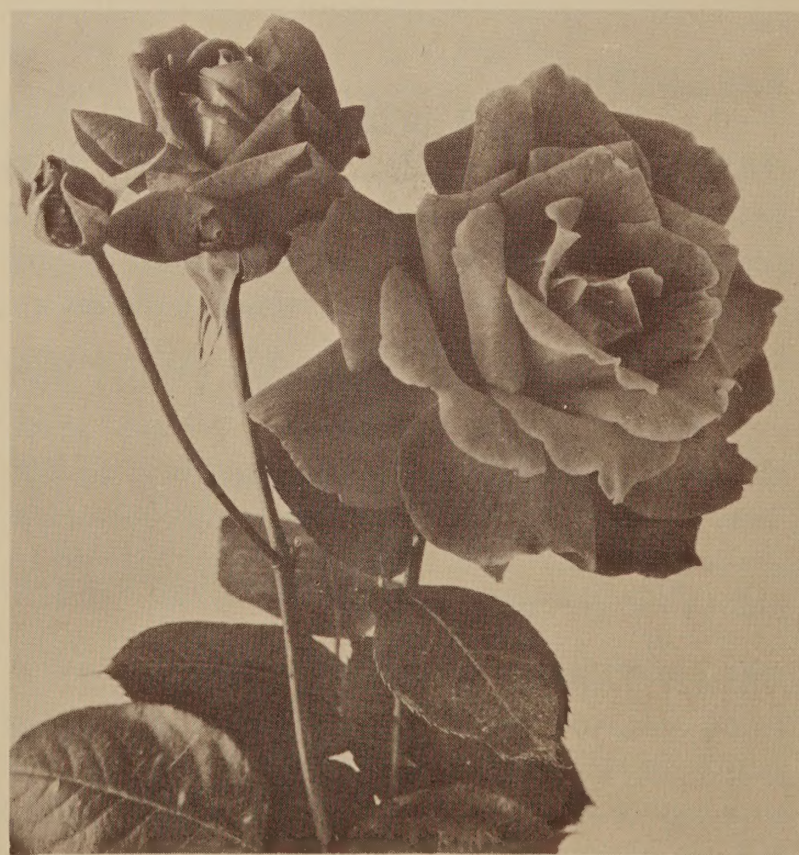
ETOILE DE HOLLANDE.....\$1.50
Dark red buds and blooms of delightful fragrance. Vigorous.

FIRST LOVE (Pat. No. 921).....\$2.25
Long slender dawn-pink buds, urn-shaped, graceful semi-double blooms of light rose pink, delicately fragrant and lasting; vigorous bush.

FORTY-NINER (Pat. No. 792)..... \$2.50
Showy chrome yellow on outside of petals, inside vivid oriental to cherry red, richly fragrant.

FRAU KARL DRUSCHKI.....\$1.50
Long pointed buds and waxy white roses; vigorous tall plant.

FRED EDMUNDS (Pat. No. 731).....\$2.00
Burnt orange buds and very large cup-shaped roses, vivid coppery orange, intensely fragrant. Heavy glossy foliage.



DAMON RUNYON



FRED HOWARD

FRED HOWARD (Pat. No. 1006).....\$2.00
Prize winning yellow rose. Long buds open to large graceful blooms, deep yellow suffused with pink at edges, richly fragrant. Tall rugged bushes.

GARDEN PARTY AARS-1960 (Pat. No. 1814).....\$3.00
Huge lovely flowers of creamy ivory, tinted apple blossom pink at the outer edges of petals.

GOLDEN GIRL (Pat. Applied For).....\$2.50
This new rose "eclipses Eclipse." Beautiful graceful buds unfurl to blooms fully 4 to 4½ inches across, of brilliant golden yellow. Plant is upright, vigorous, free flowering.

HALLOWEEN.....See Page 3.

HAWAII (Pat. No. 1833).....\$3.50
Glowing orange-coral buds and huge blooms retain their color until petals fall. The broad-petalled roses are richly fragrant. Buds are urn-shaped. Tall husky plant with glossy foliage.

HEART'S DESIRE.....\$1.50
The non-fading rich red and true rose fragrance of this fine rose is not surpassed by any of the newer roses.

HELEN TRAUBEL (Pat. No. 1028).....\$2.75
Long pointed buds and big, broad-petalled roses of heavy texture and rich fragrance, varying from soft pink to luminous apricot and rose; long lasting. Vigorous plant with heavy deep green foliage, blooms freely.

PAUL J. HOWARD'S

HIGH TIME (Pat. No. 1809).....\$3.00
Buds are long and urn-shaped, blooms high centered, flame red to claret rose, gold on reverse side of petals, and richly fragrant. Bush grows tall and vigorous, with luxuriant foliage.

INVITATION.....See Page 3.

ISOBEL HARKNESS (Pat. No. 1650).....\$2.75
Very large blooms of bright shiny yellow without any shading; tall, branching plant.

JOHN S. ARMSTRONG.....See Page 2.

KINGS RANSOM.....See Page 2.

KORDES PERFECTA (Pat. No. 1604)....\$3.00
Large fragrant blooms are high centered with petals curling outward; color is cream with rose-red overlay, deeper at edges of petals.

LADY ELGIN (Pat. No. 1469).....\$2.50
Large handsome blooms and buds of heavy texture, brilliant apricot and orange, washed pink, on long, strong stems.

LADY LUCK (Pat. No. 1579).....\$2.25
Very long pointed buds and big fragrant roses, with 35 to 40 petals, on long strong stems. Color is soft light pink, slightly deeper at the edges of petals. Vigorous disease resistant bush, 3 ft. tall, shiny foliage, thrives everywhere.

LIVING (Pat. No. 1463).....\$2.50
Urn-shaped buds open to large double high centered flowers of spicy fragrance, reddish orange with reverse copper streaked red.



LADY LUCK

Bush Roses

LOWELL THOMAS (Pat. No. 595).....\$1.50

Tightly furled golden yellow buds, large canary yellow blooms with tea fragrance.

MARK SULLIVAN.....\$1.50

A bi-color rose with everything to recommend it. Glossy, holly-like foliage on strong bush. Long, smooth stemmed buds of brilliant orange, with gold reverse. Very fragrant.

MEMORIAM.....\$3.50

Perfectly formed pastel pink. Double high-centered flowers with petals in classic form and satiny substance. Plant Patent Applied For.

MME. HENRI GUILLOT.....\$1.50

Long buds and large fragrant roses of reddish orange to rose, on long stems.

MOJAVE (Pat. No. 1776).....\$2.75

Glowing orange with tones of flame scarlet and vermilion; long stemmed buds open to large broad-petalled roses of pleasing fragrance; tall vigorous bush.

MONTEZUMA--See Grandiflora Roses, Page 9.

PALE FACE--See Grandiflora Roses, Page 9.

PEACE.....\$1.50

Winner of more prizes than any other rose. Rich yellow buds open to soft yellow roses of immense size with petals of heavy substance, edged rose pink. Very double, high centered, lasting.



PINK FAVORITE
the best of its color



MOJAVE
most brilliant orange

PICTURE.....\$1.50

Perfect buds and lovely blooms of clear pink, on long stems.

PINK FAVORITE (Pat. No. 1523).....\$2.50

Very large long buds and beautifully formed double roses of rich deep pink on strong stems. Tall healthy plants, handsome foliage.

PINK PARFAIT --- See Grandiflora Roses, Page 9.

PINK PEACE (Pat. No. 1759).....\$3.00

Immense luminous fragrant blooms of dusky pink open from shapely buds to huge cup-shaped roses, on massive stems.

PRESIDENT EISENHOWER

(Pat. No. 1217).....\$2.25

A large rich non-fading red hybrid tea rose, 4 to 5 inches across, delightfully fragrant; dependable, vigorous, free blooming.

PRESIDENT HERBERT HOOVER.....\$1.50

Large double fragrant roses, a blend of red, pink and orange yellow, on very long strong stems.

QUEEN ELIZABETH--See Grandiflora Roses, Page 9.

SAN FRANCISCO.....\$3.00

Produced by Dr. Walter Lammerts, a new color in large flowered Hybrid Teas -- a chinese or cinnabar red, especially showy when in full bloom, on low, compact, shapely plants.

PAUL J. HOWARD'S *Bush Roses*



TIFFANY
A Classic Pink

SIMONE (Pat. No. 1847).....\$3.00

Beautiful buds of deep orchid lavender open to big high centered flowers 6 to 7 inches across, with 50 to 65 petals, orchid lavender, sweetly fragrant, on long strong stems. Bush is of medium height, leathery foliage.

SLEIGH BELLS (Pat. No. 1004)..... \$2.00

Graceful buds on long stems open to fragrant big white roses with 40 or more heavy petals, slightly tinged pale yellow at base; in cool weather a pale rose flush appears on outer petals. Tall hardy bushes with leathery foliage, disease resistant.

SOUTH SEAS..... \$3.50

New, huge flowered, luminescent deep shell pink. On trial in many gardens the past season, it rated very high.

STAR FIRE -- See Grandiflora Roses, Page 9.

STERLING SILVER (Pat. No. 1433)..... \$3.00

Long pointed buds, and flowers of silvery lavender with heavy textured petals. Its refined form, unusual color, rich fragrance and long keeping qualities make it charming for indoor arrangements.

SUSPENSE..... \$3.00

Opening from big yellow buds, the blooms become distinctly bi-color. The thick, substantial petals are coppery yellow outside, inside solid rich red. Long stems on tall, handsome bushes.

SUTTERS GOLD..... \$2.25

A most gratifying rose to grow. Tall, with nice stems, colorful golden yellow blooms, variously tinted red and pink.

TALISMAN..... \$1.50

Still a favorite — with fragrant rose and gold buds and blooms.

TEXAS CENTENNIAL.....\$1.50

Long brick red buds and huge double rosy carmine roses of rich fragrance, on exceptionally tall vigorous plants.

THANKSGIVING..... See Page 3.

THE DOCTOR..... \$1.50

Immense, perfectly formed double roses of silvery pink, on strong stems; the most fragrant of all roses.

TIFFANY (Pat. No. 1304)..... \$2.75

Long pointed buds of deep pink shaded gold at base of petals open to perfectly formed blooms of heavy texture, rich phlox pink, intensely fragrant and long lasting; long strong stems. Vigorous plants, 3 to 4 ft. high, good foliage.

VIRGO..... \$1.50

Large double high-centered white roses, slightly fragrant. Vigorous plant with dark leathery foliage.

WHITE KNIGHT (Pat. No. 1359)..... \$2.75

Long buds and large broad-petalled roses on long strong canes; vigorous bush 3 ft. high with heavy foliage.

WILL ROGERS..... \$2.00

An old favorite, still the finest of the very dark red roses—big double blooms and buds of richest deep red, intensely fragrant. Robust plant, always in bloom, thrives in warm areas.

PAUL J. HOWARD'S *Grandiflora* Roses

Grandifloras have large flowers like Hybrid Teas, but bear great quantities of flowers, several to one stem, differing from Floribundas in their larger size and greater length of the individual stem of each flower. Usually tall growing, 3½ to 5 feet, with exceptional vigor and disease resistant foliage, they have great value for landscape use as shrubs, plantings and hedges.

BEN HUR.....\$3.00

Beautiful long urn-shaped buds and high centered roses of vivid cardinal to maroon red.

BUCCANEER (Pat. No. 1119)..... \$2.50

Long tapering buds and cup-shaped flowers of about 30 petals, fragrant and long lasting.

CARROUSEL (Pat.No. 1066)..... \$2.00

Velvety dark red flowers on long stems, with long keeping qualities. Vigorous, mildew resistant.

JOHN S. ARMSTRONG..... See Page 2.



CHRISTIAN DIOR
1962 AARS winner; Dark Red
(see page 2)

MONTEZUMA(Pat. No. 1383)..... \$2.75

Beautiful long buds and large double blooms of vivid scarlet orange. Vigorous bush, blooms constantly.

PALE FACE..... \$2.50

The first white Grandiflora. Slender buds open to lovely pure white semi-double roses with showy golden stamens and spicy fragrance, glossy foliage.

PINK PARFAIT AARS-1961 (Pat. 1904)..\$3.00

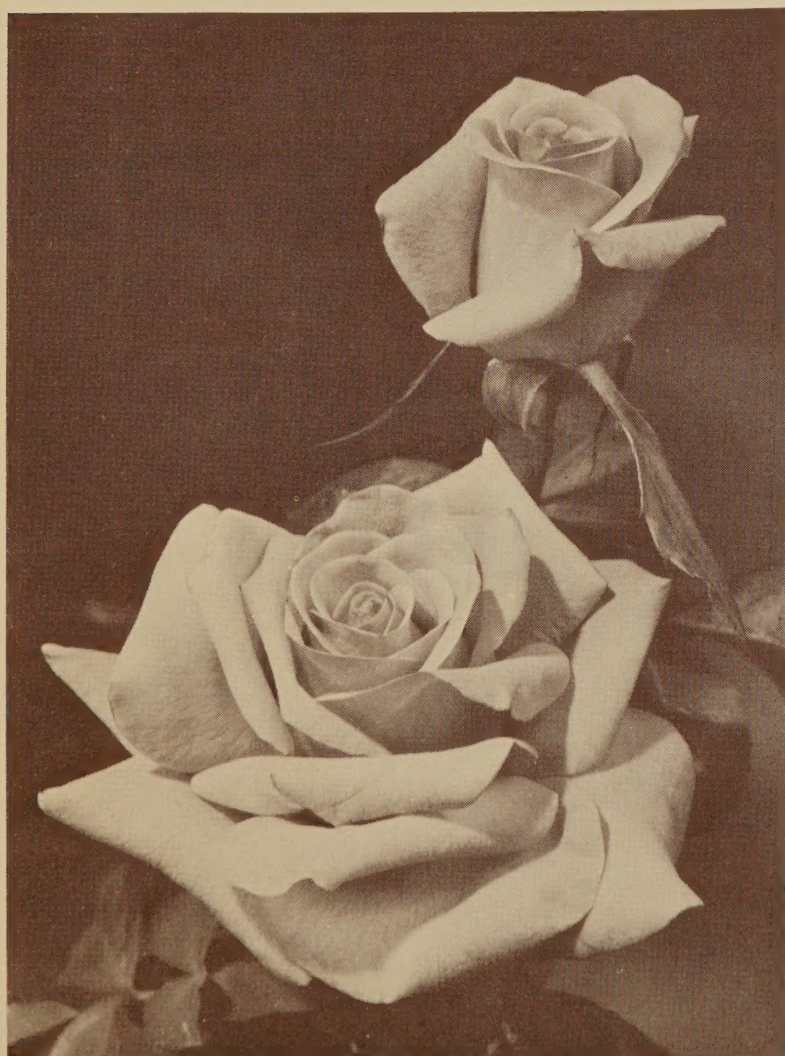
Blend of delicate pinks. The graceful buds and blooms of medium size, are wonderful for cutting. Not as tall as most Grandifloras.

QUEEN ELIZABETH (Pat. No. 1259).... \$2.50

Buds and blooms of soft carmine rose blended with dawn pink, delightfully fragrant, borne singly and in clusters on long, nearly thornless stems. Tallest Grandiflora.

STARFIRE AARS-1959 (Pat. No. 1357)...\$2.50

This brilliant new currant red rose is outstanding in every way. Urn-shaped buds open to perfect double roses of lovely form, and last many days. Plant grows to 5 ft. tall, free blooming, glossy foliage.



MONTEZUMA



GOLDEN SLIPPERS
1962 All - America

CAROL AMLING (Pat. No. 1126)..... \$1.75
Lovely pink sport of the popular Garnette — deep rose pink shading to lighter pink.

CECILE BRUNNER..... \$1.50
Clusters of miniature soft pink tea roses with spicy fragrance.

CIRCUS (Pat. No. 1382)..... \$2.50
Urn-shaped buds of bright yellow and orange open to high centered roses of rich fragrance — yellow, buff, orange, changing to scarlet pink and red. The big clusters are borne on strong stems and are long lasting. Plant is compact and bushy, 2½ ft. tall, with dark green foliage.

FLORADORA..... \$1.50
Clusters of very double cup-shaped fragrant roses, bright cinnabar red. Plant grows 3 to 4 ft. tall, vigorous and bushy, with healthy foliage.

GARNETTE..... \$1.50
Clusters of deep red, perfectly formed roses on smooth stems will last a week when cut. Compact bushy plant, 18-24 inches high, with dark leathery foliage, blooms freely. Favorite florist's rose, equally fine as a garden plant.

GIRL SCOUT..... \$2.75
An excellent golden yellow, with glossy green foliage.

PAUL J. HOWARD'S

Most free flowering of all roses, producing great clusters of blooms all season; ideal for massing, borders and pot culture.

For best color effect, plant in groups of one color.

GOLD CUP (Pat. No. 1683)..... \$2.00
Beautiful fragrant roses of tea rose form, clear yellow, are borne singly and in clusters. Plant grows 3 ft. tall, with glossy foliage.

GOLDEN GARNETTE..... \$2.50
Deep golden yellow, in form like Garnette but with somewhat larger flowers.

GOLDEN SLIPPERS.....See Page 3.

HEAT WAVE..... \$2.75
Most brilliant fiery orange-scarlet Floribunda, --flowers are large, 3 to 4 inches across with 26-36 petals, cup-shaped, large clusters. Glossy dark green leaves.

IVORY FASHION (Pat. No. 1688)..... \$2.00
Lovely slender buds open to beautiful ivory white roses with showy golden stamens, richly fragrant. Clusters of 5 to 10 buds and blooms are produced on strong canes, covering the plant all season.



HEAT WAVE

Floribunda Roses

LAVENDER GIRL (Pat. No. 1672)..... \$3.00

There is no other rose like this — a rich lavender that does not fade. Buds are ruby red, opening to very double blooms of rosy purple.

LITTLE DARLING (Pat. No. 1581).....\$2.25

One of the finest and most beautiful Floribundas — almost a perfect miniature **PEACE**. Buds and blooms are produced in clusters, open flowers very double, high centered, bright yellow with glowing pink and rose shading at edges of petals. Plants are tall, 3 to 4 ft., with rich leathery foliage, and always in bloom.

MARGOT KOSTER..... \$1.50

Clusters of small double orange-coral, cup-shaped roses; dwarf bush, for borders, beds, and containers.

PINK GARNETTE.....\$1.75

Similar to **Carol Amling**, petals more loosely arranged, slightly lighter in tone. Dainty cut flower.

PINK ROSETTE (Pat. No. 902).....\$1.75

Beautifully formed symmetrical double little roses of bright pink, in massive sprays; vigorous plants grow 3 feet tall, with heavy foliage.



SARABANDE
Compact and Colorful



PINK ROSETTE
Great sprays for cutting

ROSENELFE..... \$1.50

Miniature pink buds and beautifully formed roses, 2 inches across, are produced in big open sprays, long lasting when cut. Vigorous hardy plant, 3 feet tall.

RUBY LIPS (Pat. No. 1775)..... \$2.25

Large panicles of flaming red, semi-double fragrant roses almost hide the plant, of medium height, excellent for borders and hedges.

SARABANDE AAR-1960

(Pat. No. 1761)..... \$2.50

Semi-double flowers of vivid oriental red to iridescent orange red, with showy golden stamens, completely cover the plants. Compact, low growing bushes, for hedges and borders, particularly fine for containers.

THE FAIRY.....\$1.50

Vigorous, spreading, low growing bush that produces nearly constantly great sprays of small double blooms. Sprays are fine for cutting and tiny individual blooms perfect for miniature arrangements. Plants are especially useful for borders, and to spill over walls, or cover slopes.

TOM TOM (Pat. No. 1671)..... \$2.00

Clusters of charming double roses of dusky pink, with spice fragrance, are produced on dark red stems. Compact bushy plant blooms freely; new growth in shaded dark red.

WHITE BOUQUET.....\$2.00

Sparkling white gardenia-like blooms, spicy fragrance, showing golden stamens when fully open. Lustrous dark green foliage.



Plant Everblooming Climbing Roses for year 'round beauty—on fences, walls, pergolas, and for great quantities of lovely blooms for cutting.

PAUL J. HOWARD'S

Climbing Roses

CL. BELLE OF PORTUGAL.....\$2.00

Blooms from January to Spring, with lovely long buds and broad-petalled roses, pale salmon pink.

CL. BLAZE IMPROVED.....\$1.75

The recurrent blooming form of the famous *Pauls Scarlet*.

CL. CARROUSEL (Pat. Applied For).....\$2.50

Double dark red blooms singly or in clusters; vigorous, blooms continuously.

CL. CECILE BRUNNER.....\$1.75

Fragrant soft pink miniature tea roses; vigorous climber.

CL. CHARLOTTE ARMSTRONG.....\$1.75

Lovely buds and large flowers of cerise red.

CL. CHRYSLER IMPERIAL.....\$2.50

Vigorous canes are loaded with big buds and fragrant red blooms; deep green disease-free foliage.

CL. CIRCUS.....\$3.50

For an amazing display of riotous color, you will be fascinated by the everchanging tones of gold, orange, buff, pink and red.

CL. DAINY BESS.....\$1.75

Lovely large single pink roses, show red stamens.

CL. DESCANSO PILLAR.....\$2.25

Exceptionally vigorous pillar rose with long-stemmed blooms of immense size, deep rose pink and fragrant; blooms continuously.

CL. DON JUAN.....\$3.00

Fine new Pillar Rose with long canes covered with big fragrant velvety red blooms, singly and in clusters. Vigorous healthy plants grow 8 to 10 ft. high.

CL. ETOILE DE HOLLANDE.....\$1.75

Fine climber, double red.

CL. FLORADORA.....\$2.00

Showy clusters of double cup-shaped roses, cinnabar red; vigorous, blooms constantly.

CL. GOLDEN SHOWERS.....\$2.50

Long pointed buds and fragrant high-centered roses of daffodil yellow are produced on husky canes, almost thornless. Plant is disease resistant, blooms continuously.

CL. GOLD RUSH.....\$2.00

One of the best of all climbers, with perfectly formed large double yellow blooms, each on long stems for cutting.

CL. HEART'S DESIRE.....\$1.75

Fragrant big deep red roses, vigorous plant.

PAUL J. HOWARD'S

Climbing Roses

MERMAID..... \$2.00
Sprays of large single roses, soft yellow with amber stamens, with wild rose fragrance, are produced almost the year around; handsome glossy foliage. A rugged climber and ground cover for large areas.

CL. MME. HENRI GUILLOT
(Pat. No. 788)..... **\$1.75**
Fragrant reddish orange to raspberry rose.

CL. MRS. SAM McGREDY..... \$1.75
Dazzling coppery orange buds flushed with scarlet, very large blooms of bright pink; virogous, free flowering plant.

CL. PAUL'S SCARLET-- See *Blaze Improved*.

CL. PEACE..... \$2.50
Huge yellow roses edged cerise; even more free flowering and vigorous than the bush.

CL. PICTURE..... \$1.75
The climbing form of this lovely pink rose blooms freely.

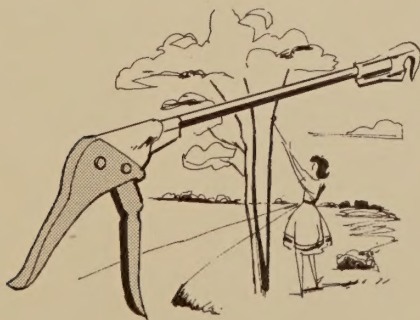
CL. PRESIDENT HERBERT HOOVER..\$1.75
Brilliant long stemmed roses of rose and gold.

CL. QUEEN ELIZABETH.....\$2.50
Grandiflora with fine rose pink buds and blooms, singly and in clusters, on nearly thornless stems.

CL. RED TALISMAN (Mary Hart)..... \$1.75
Long pointed buds and large double flowers of rich fragrance; glowing cerise red, deep golden yellow at base; vigorous and hardy.

CL. ROYAL GOLD (Pat. No. 1849)..... \$3.00
Vigorous, free blooming new pillar rose, to 7 ft., bearing brilliant golden yellow double roses with fruity fragrance, in clusters.

GARDEN CUTTER Goodbye, thorns!



A razor-keen, steel cutting blade that makes pruning a pleasure. Reaches 18" into the thorniest bush.

\$3.95 plus sales tax . . . \$4.11 postpaid

CL. ROYAL LAVENDER..... \$3.50
A new color in climbing roses, lavender and dove grey.

CL. SAN FERNANDO..... \$2.50
Long lasting fragrant double roses of bright currant red; healthy bushy plant with leathery foliage.

CL. SNOWBIRD..... \$1.75
Pointed buds and high centered creamy white roses with delightful fragrance; leathery foliage, the best white.

CL. SUTTERS GOLD.....\$2.50
The climbing form of this fine rose is sure to become a favorite.

CL. TALISMAN..... \$1.75
Fragrant rose and gold buds and blooms.

CL. TEXAS CENTENNIAL.....\$1.75
Immense fragrant brick red buds and blooms on long strong stems; very vigorous, covers large area.

CL. TIFFANY..... \$2.50
Beautiful deep pink, very vigorous.

CL. TOM TOM.....\$2.50
The freedom of bloom, and exciting new color will be a garden attraction. Floribunda Rose of dusky pink with reddish rose tones.

DON JUAN — Deepest Red



Paul J. Howard's
TREE ROSES



Give a lift to your favorite flowers by using Tree Roses in your landscape color-scheme.

Symmetrical crowns atop 36-inch sturdy stems display their magnificent flowers at eye level. It is easy to care for tree roses - and you can plant them many places where you wouldn't have room for a conventional rose garden. See descriptions in forward listing.

Bare-root Tree Roses, each \$6.95; Established in 5-gal. cans, after March 1, \$7.95.

RED SHADES:

Charlotte Armstrong - Chrysler Imperial - Etoile de Hollande - Heart's Desire - Heat Wave - John S. Armstrong - Starfire - Texas Centennial.

PINK AND ROSE SHADES:

Duet - Helen Traubel - Lady Luck - Pink Peace - Queen Elizabeth - Tiffany.

PINK #220 — A new one that we have not yet named, but has proven such a beautiful tree rose in form, in its pure satiny pink color, everyone who has seen it wants one. So we have a limited number to offer this year. Exquisitely fragrant.

SUZAN BALL — If we could pick just one rose, this would be it. It has everything—lovely soft pure salmon pink, a color like a rich Enchantress pink carnation, with just as rich a fragrance. It never shows a faded petal and the foliage is clean, glossy, almost entirely disease free. Shapely in growth, it makes a continuous display.

● **ORANGE AND COPPER:**

Hawaii - Mojave - Montezuma.

● **WHITE:**

Sleigh Bells.

● **MULTICOLOR ROSES:**

President Hoover - Thanksgiving.

● **WEeping TREE ROSE:**

The miniature flowered Pink Cameo makes a lovely fountain of color.

ROSES FOR COLORFUL LANDSCAPING

**EVERBLOOMING NEW FENCE ROSE
HYBRID 311**

Creates quickly a living barrier of hedge 5-feet or more high, blazing with color all season long. Abundant, glossy foliage gives beautiful background to great clusters of vivid red blooms. *Patent No. 1885.*

COUNTY FAIR

For low hedge or border, gives a symphony of pink tones with its massive display of blooms. *Patent No. 1897.*

Bare-root plants packaged in units of 6 of one variety only.

6 for \$4.95 - 12 for \$8.95 - 24 for \$15.95



Fruits and Flowering Trees

Developed for blooming and bearing in your garden —
Now you can enjoy color and flavor beyond compare.



APPLES — *Beverly Hills*, striped red and yellow; *Pettingill*, deep red, tart; *Winter Banana*, crisp yellow. *Each* \$2.95.

APRICOTS — *Redsweet*, new, rich flavor \$3.50. *Royal*, leading variety, \$2.25.

FIGS — *Brown Turkey*, purple, red flesh; *Kadota*, white; *Mission*, black; *White Adriatic*, red flesh; *White Genoa*, amber flesh. *Each* \$2.25.

NECTARINES — *Goldmine*, deep yellow, amber flesh, \$2.95; *Palomar*, red and orange, July, \$3.50; *Panamint*, deep red, and yellow, Aug. \$3.50; *Silverlode*, red and white, June, \$3.50.

PEACHES — *Babcock*, white, early July; *Early Elberta*, mid-July; *Rio Oso Gem*, Aug., *Each* \$2.25.

Bonita, yellow, Aug; *Indian Blood*, red, white flesh, Sept; *Prenda*, flavorful white, upright tree, Aug; *Rochon*, showy flowers, red fruit, June; *Ventura*, rich yellow, July. *Each* \$2.95.

June Gold, yellow, red blush; *Meadowlark*, big golden yellow, late June. *Each* \$3.50

Double Flowering, Fruiting Peaches

Saturn, blooms later, ripens earlier than *Double Delight*. Both yellow fleshed, *each* \$3.50.

PERSIMMON — *Fuyu*, round; *Hachiya*, conical. Ornamental trees, colorful fruit and fall foliage. *Each* \$3.95.



PLUMS — *Beauty*, deep red, June; *Burbank*, red and yellow, July-Aug; *Howard Miracle*, superb flavor, golden yellow with red blush, July; *Mariposa*, blood plum, late July; *Santa Rosa*, popular red, June-July, *Each* \$2.25. *Sierra*, rich red and purple, early July, *Each* \$3.50.

SUGAR PRUNE, *Each* \$2.25.

POMEGRANATE — *Wonderful*, for decorative flowers, colorful fruits and juice, *each* \$2.25..

WALNUT. *Carmelo*—Nuts as "big as peaches", \$8.95.

GRAPES

Concord, *Flame Tokay*, *Golden Muscat*, *Muscat*, *Rose of Peru* (black), *Thompson Seedless*. *Each* 75¢; 3 for \$2.00; 10 for \$6.00.

DWARF FRUIT TREES

Ideal for limited space, or growing in tubs, planters, walled spaces for ornament and full-sized, colorful, delicious fruits. Fine variety of Apples, Apricots, Peaches, Plums, Pears, *Each* \$4.95.

PERSIAN MULBERRY

Big, juicy, black-red berries on shapely trees. *Each* \$6.95.

FLOWERING FRUIT TREES

FLOWERING PEACH — Double red, White, Variegated, Deep Pink, and Weeping Pink. *Each* \$2.95.

FLOWERING PLUMS — *Bliriana* and *Hollywood*, red foliage. *Each* \$2.95.



SLEIGH BELLS

The freest blooming, best performing, most fragrant White Rose

PAUL J. HOWARD'S *Roses for 1962*

DORMANT ROSES

BUSH, CLIMBING AND TREE ROSES are available dormant, bare-root, from January to March 15. Early planting is most desirable.

The price listed for each variety is for bare-root Roses.

Free delivery in Southern California, of orders for bare-root roses, for \$5.00 or more. All others, please add 50¢ to each order to partially cover packing costs.

California orders please add 4% sales tax.

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For planting throughout the year, and when dormant roses are not available, we grow large showy bushes, in specially prepared soil, in 5-gallon tins.

These superior big roses may be selected and planted out while in full bloom. Because of weight and bulk, these established roses are practical only for local truck delivery, or "Cash and Carry."

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CLIMBING ROSES established and staked, each \$4.95.

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